USER PERSONAS/STORIES

|  |  |
| --- | --- |
| Diagram  Description automatically generated with medium confidence | |
| Cherilyn Belmont | |
| AGE | 18-25 |
| OCCUPATION | University Student |
| FAMILY | Single |
| LOCATION | Toronto |
| ABOUT | She is a university student that is majoring in Bio-Chem while working part-time. She is living on campus residence with a roommate. She enjoys listening to music and is a beginner at cooking. |
| DETAILS | |
| GOALS | - To make food at home instead of buying out |
| NEEDS | - To eat a nutritious meal |
| FRUSTRATIONS | - Don’t know what to cook or eat  - A lot of schoolwork to be done |
| As a supermarket manager, I would like to be able to make sure that the application is running smoothly, so that users can use the application with little complaints. | |
| As a supermarket manager, I would like to be notified that an order is placed as soon as possible, so that I can have the items ready to be delivered in no time. | |
| As a supermarket manager, I would like to have an easy-to-use system, so that I wouldn’t have to spend too much time learning and using the application. | |

|  |  |
| --- | --- |
|  | |
| Percy Ledford | |
| AGE | 50-60 |
| OCCUPATION | Supermarket Manager |
| FAMILY | Married with 2 children |
| LOCATION | Toronto |
| ABOUT | Percy is a manager at a mid-size supermarket. He enjoys cooking outside of work hours. He browses cooking forums frequently as he is someone who loves to eat. |
| DETAILS | |
| GOALS | - To taste all sorts of dishes  - To share his creations |
| NEEDS | - To cook meals for himself |
| FRUSTRATIONS | - Lacking ingredients at home sometimes |
| As a software developer, I would like to know the requirements on the functionalities for the application, so that I know what I should code. | |
| As a software developer, I would like to create a software application that has working functions, so that I would not run into errors. | |
| As a software developer, I would like to have a database, so that I can retrieve the necessary information for a user. | |

|  |  |
| --- | --- |
|  | |
| Sam Wells | |
| AGE | 30-45 |
| OCCUPATION | Software Developer |
| FAMILY | Married |
| LOCATION | Toronto |
| ABOUT | Sam is a manager of a newly formed small team aimed at creating a new product. |
| DETAILS | |
| GOALS | - To expand and learn new skills  - To make a digital product that satisfies users’ needs |
| NEEDS | - Collect information on users to create the app efficiently  - Design the application in a user-friendly way |
| FRUSTRATIONS | - Too busy to eat leisurely |
| As a user, I would like to be able to filter through the recipes, so that I can get my desired recipe | |
| As a user, I would like to get fresh ingredients to make a perfect dinner or lunch so that I can eat wonderful food. | |
| As a user, I would like to be able make a post, so that I can share my cooking experience with others | |